



MII Global Ocean Transport Update Conference



Global Ocean Transport Markets – An eventful Start into the New Decade

Update Conference of the Market Intelligence Initiative Global Ocean Transport

At this year's Update Conference we will discuss latest trends of the global ocean container transport market. Further key issues will be an update on the IMO 2020, managing volatility and uncertainty. Finally we will inform you about new developments within the MII Global Ocean Transport.

Date: April 22, 2020

Location: Fraport Conference Center

Duration: 10 am – 4 pm

Costs: The event is free of charge

Agenda

	Registration & Welcome Coffee (8:30 h - 10:00 h)
09:00 h	360° Ocean Freight – Market Intelligence & Tendering Support Optional Pre-Event Session
10:00 h	Welcome, Targets of the Day & Personal Introductions Compliance Rules & Code of Conduct Market Intelligence Initiative Ocean – Overview & key benefits
10:30 h	Monitoring Global Ocean Markets: Status & Outlook – Market monitoring: Rate trends 2019/20 – Service levels: Upward trend to continue? – Key lessons & take-aways
	Coffee Break
12:15 h	Deep Dive: Bunker 2020ff, Sulphur, Black Carbon & Greenhouse Gas – IMO 2020 & carriers bunker formulas: Update – Future of (V)LSFO & IFO 380: Fuel cost scenarios – Next frontier: Greenhouse gas reduction – Current regulatory approach
12:45 h	Networking Lunch
13:45 h	Key Factors Driving Global Ocean Markets – Demand, supply & cost driver evolution: Recent trends & outlook – Carrier strategies, balance sheets & alliances – Tariffs & other political impacts on container shipping
14:15 h	Ocean Market Outlook 2020 and beyond – Forecasting rate & service levels – Strategic implications – Interactive compliant approach
14:45 h	Managing VUCA Risks for Global Supply Chains in Ocean Markets – A volatile, uncertain, complex and ambiguous ocean freight market? – Corona virus case: Operative impacts & managing service & cost risks – Learnings from past “crises” – How to prepare for future disruptions? – Best practices in risk mitigation & management
15:45 h	Wrap Up of Discussions & Way Forward - Market Intelligence Initiative 2020
16:00 h	End (Optional: Individual workshops and/or continued discussions) Tim Consult team available